

Q1 '12 Earnings Release

April 27, 2012

SAMSUNG

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Results are preliminary and unaudited. Therefore, the figures in this material are subject to change during the independent auditing process.

Please note that statements that describe the company's business strategy, outlook, plans or objectives are also forward-looking statements. All such forward-looking assumptions and statements involve known and unknown risks, and uncertainties that could cause actual results to be materially different than those expressed in this material.

Q1 '12 Results

Q1 '12 Results

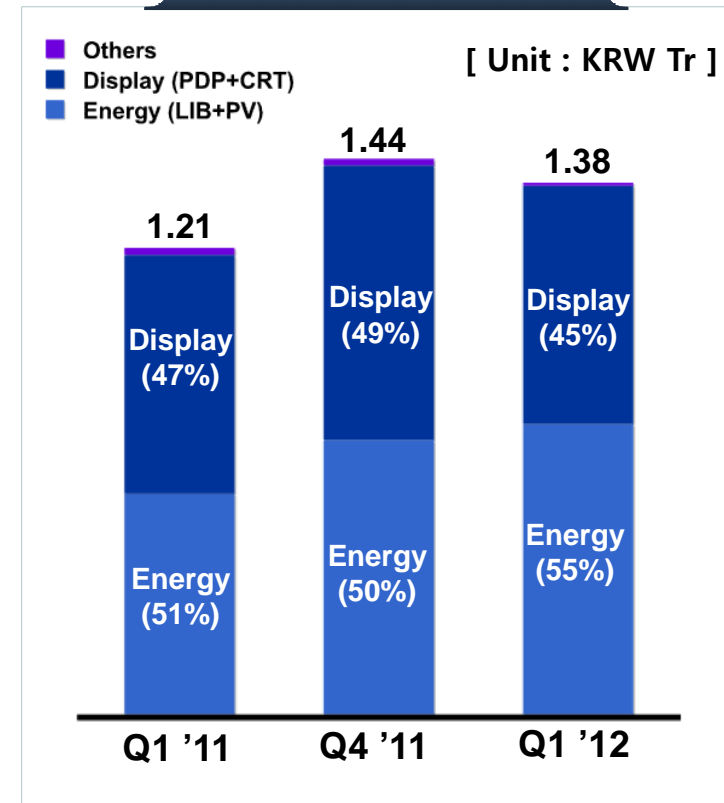
[Unit : KRW Bn]

	Q1 '11	Q4 '11	Q1 '12	YoY	QoQ
Revenue	1,209.0	1,437.8	<u>1,376.7</u>	+167.7	-61.1
Operating Profit (%)	60.3 (5.0%)	11.1 (0.8%)	<u>67.0</u> (4.9%)	+6.7	+55.9
Pre-tax Profit (%)	111.7 (9.2%)	100.0 (7.0%)	<u>165.2</u> (12.0%)	+53.5	+65.2
Net Profit (%)	78.7 (6.5%)	54.9 (3.8%)	<u>112.0</u> (8.1%)	+33.3	+57.1

※ Net Profit excluding minority interests

Revenue

[Unit : KRW Tr]

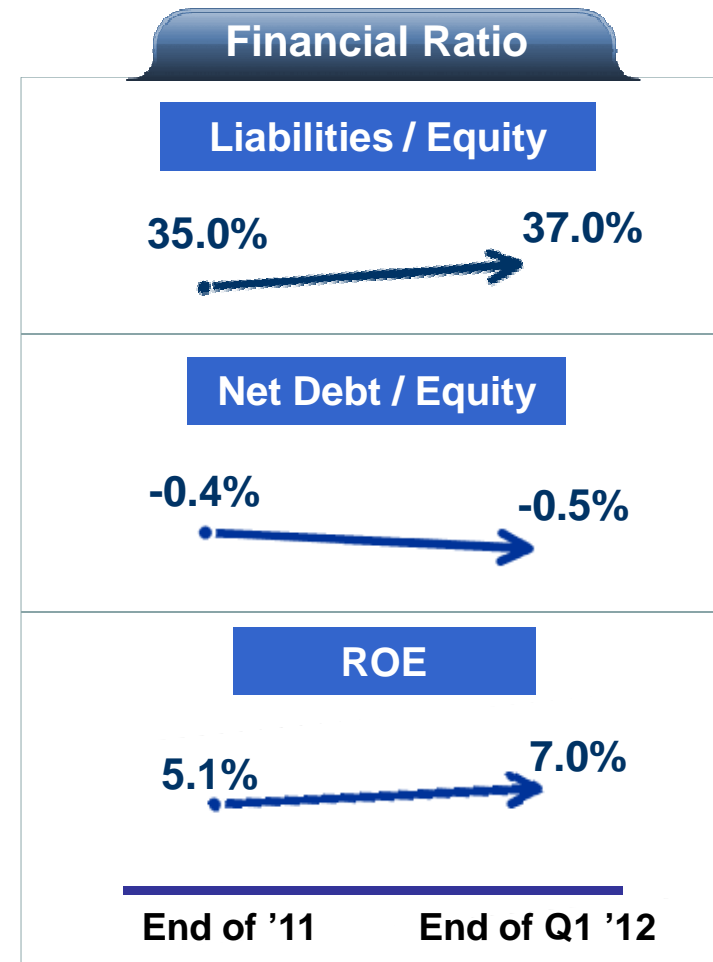


Q1 '12 Financial Status

[Unit : KRW Bn]

	End of '11	End of Q1 '12	QoQ
Assets	8,527.4	<u>8,896.5</u>	+369.1
Liabilities	2,212.9	<u>2,401.0</u>	+188.1
Equity	6,314.5	<u>6,495.5</u>	+181.0
Cash Equiv.	785.3	<u>859.3</u>	+74.0
Debt	761.4	<u>829.5</u>	+68.1

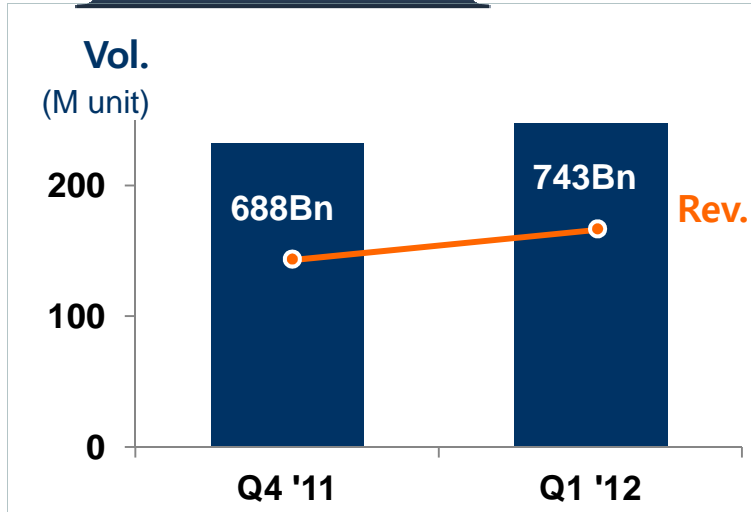
※ Cash Equiv. Includes Short-term Financial Instruments



Q1 '12 Results & Q2 Market Outlook

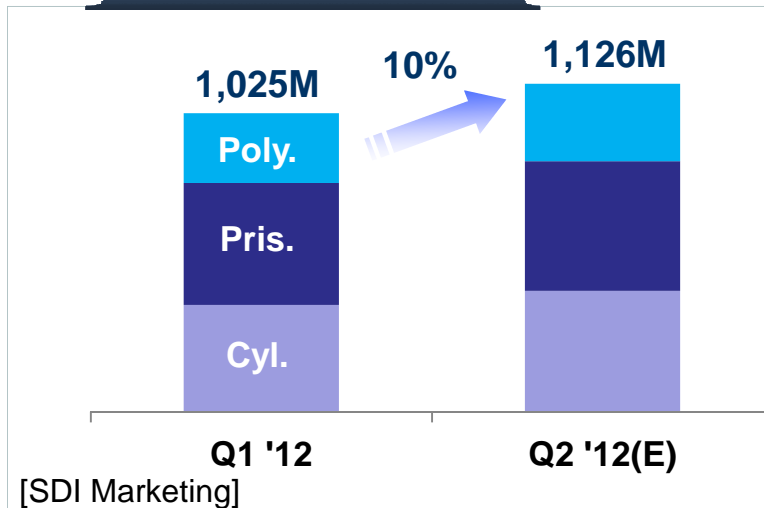
LIB : Q1 '12 Results & Q2 Market Outlook

Results



- » Q1 '12 Revenue : 743Bn (QoQ 8%↑)
 - Increase in Sales Vol. & Revenue, Despite Low Seasonality
- » Increase in High Capacity LIB Demand due to New Tablet PC & Smart Phones from Major Set Makers
- » Sales Growth of High Value-Added Products
- » Diversification of New Application with P/T

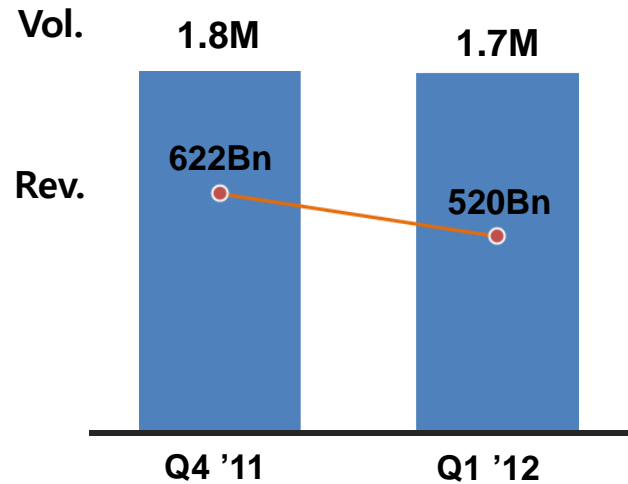
Q2 LIB Market



- » Q2 '12 LIB Demand : 1.13Bn (QoQ 10%↑)
 - Cyl. : Slow Growth in NPC Demand vs. Growing Demand from P/T, E-Bike, etc
 - Pris. : Increase in Smart Phone Distribution Rate & Solid Growth Driven by Low-end Smart Phone in Emerging Markets
 - Poly. : Demand Increase in Large-sized Poly. for both Tablets & 2nd Generation Ultrabook
- » Top Supplier Positioning Closely with Market Needs

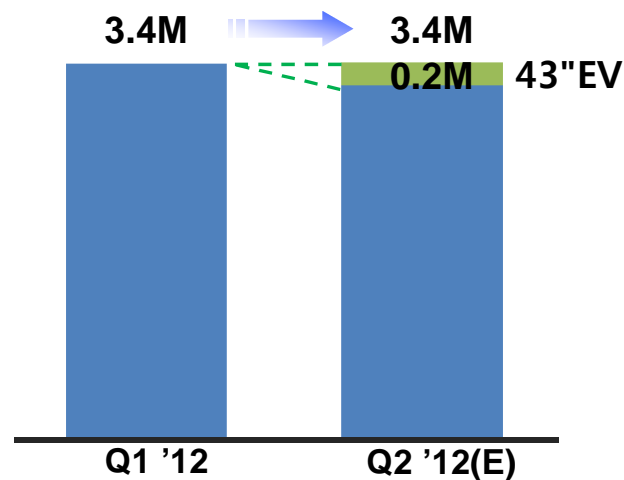
PDP : Q1 '11 Results & Q2 Market Outlook

Results



- » Q1 '12 Volume : 1.7M (QoQ 9%↓), Revenue : 520Bn (QoQ 16%↓)
- » Decrease in Sales Volume due to Low Seasonality
 - Demand Decrease after B/F & Year-end Promotions in Developed Markets
 - Relative Decrease in Revenue due to Sales Growth of 43" Products in Emerging Markets
- » SDI's M/S ↑ by Competitors Lowering Capacity

Q2 Module Market



- » Q2 '12 PDP TV Demand : 3.1M (QoQ 8%↑)
 - Demand Growth in Emerging Markets (South-East Asia, Latin America, East Asia, etc.)
- » Q2 '12 Module Demand : 3.4M (QoQ Flat)
 - Response to Big Sports Event Promotion
- » Sustained Module Demand with New Models
 - Sales Expansion of 43"EV (Economical Model) in Emerging Markets

[D/Search '12.1Q]

Summary

Core Business

» **Global No.1 in Quality & Quantity → Widening the Gap w/ Competitors**

- IT LIB : No.1 M/S based on Field/Customer-oriented Sales Proposal,
Proactive Response to Polymer Industry (R&D, Capa. Expansion, etc.)
- P D P : Launch of New Models & Response to TV SET Promotions (Olympic)



New Business

» **Securing Competitiveness for Initial Markets & Driving Long-term Growth**

- x E V : Order Receiving Activities Targeting Major OEMs,
Phase in New Technologies & Construction Methods
for Upcoming Capa. Expansion
- E S S : Supply of Residential ESS for Nichicon,
Appointed Preferred Bidder for Shinhan Bank PJT (UPS for D/C),
Enhancing UPS Market Research & Sales Proposal to Potential Customers
- P V : Focusing on Profitability over Industry Shakeout (Restructuring/Consolidation),
Enhancing R&D on CIGS & High Efficiency Module



References

※ Reference : Income Statement

[Unit : KRW Bn]

	Q1 '11	Q2 '11	Q3 '11	Q4 '11	FY '11	Q1 '12
Revenue	1,209.0	1,349.4	1,447.7	1,437.8	5,443.9	1,376.7
COGS	1,079.1	1,141.6	1,276.0	1,263.9	4,760.6	1,195.1
Gross Profit (%)	129.9 (10.7%)	207.7 (15.4%)	171.8 (11.9%)	173.9 (12.1%)	683.3 (12.6%)	181.6 (13.2%)
Operating Profit (%)	60.3 (5.0%)	89.3 (6.6%)	43.0 (3.0%)	11.1 (0.8%)	203.7 (3.7%)	67.0 (4.9%)
Non-Operating Income	51.4	41.2	92.9	88.9	274.4	98.2
Pre-Tax Profit (%)	111.7 (9.2%)	130.5 (9.7%)	135.9 (9.4%)	100.0 (7.0%)	478.1 (8.8%)	165.2 (12.0%)
Tax Expenses	28.2	35.7	24.3	38.8	127.0	46.4
Minority Interests	4.8	8.3	11.6	6.3	31.0	6.8
Net Profit (%)	78.7 (6.5%)	86.5 (6.4%)	100.0 (6.9%)	54.9 (3.8%)	320.1 (5.9%)	112.0 (8.1%)
Depreciation & Amortization	94.3	103.6	114.0	118.2	430.1	117.0
EBITDA (%)	203.2 (16.8%)	233.6 (17.3%)	250.2 (17.3%)	219.1 (15.2%)	906.1 (16.6%)	281.9 (20.5%)
CAPEX	144.4	97.2	85.0	83.5	410.1	113.6

※ EBITDA = Net Income + Depreciation & Amortization + Minority Interests + Tax Expenses (Net) + Interests Expenses (Net)

※ Reference : Balance Sheet

[Unit : KRW Bn]

	End of Q1 '11	End of Q2 '11	End of Q3 '11	End of '11	End of Q1 '12
Assets	8,127.2	8,529.8	8,789.4	8,527.4	8,896.5
Current Assets	2,176.8	2,350.3	2,634.6	2,364.1	2,465.6
Quick Assets	1,692.5	1,776.1	2,002.3	1,780.5	1,860.8
Inventories	484.3	574.2	632.3	583.6	604.8
Non-Current Assets	5,950.4	6,179.5	6,154.8	6,163.3	6,430.9
Investment Assets	3,876.7	4,126.5	3,950.9	3,985.4	4,255.7
Property & Equipment	1,782.1	1,760.4	1,893.6	1,827.2	1,831.8
Intangible Assets	80.1	85.8	100.2	140.3	136.8
Others	211.5	206.8	210.1	210.4	206.6
Liabilities	1,939.0	2,160.1	2,437.9	2,212.9	2,401.0
Current Liabilities	1,317.5	1,510.1	2,013.0	1,750.0	1,865.6
Non-Current Liabilities	621.5	650.0	424.9	462.9	535.4
Shareholders' Equity	6,188.2	6,369.7	6,351.5	6,314.5	6,495.5
Capital Stocks	240.7	240.7	240.7	240.7	240.7